

***There is something powerful lying in you – your potential!***

We have discussed great men and women in history who impacted and influenced the world by allowing their potential to be unleashed. Take that inspiration of the people you have read about and choose to impact your world by allowing that potential which is lying dormant in you to rise up.

UNLOCK your potential!

DO SOMETHING with your gifts!

You can make a DIFFERENCE!

It is TIME for your potential to  
WAKE UP!

## Discover Your Purpose

Discovering your purpose is simply defining why you exist. Purpose is something that forms the basis or reason for some action and is the foundation for life, giving the power to achieve.

Collins Concise Dictionary definition:

**Purpose** – the reason for which anything is done, created or exists.

**Write your own definition of purpose.**

### **Discovery + purpose = energy to achieve**

Purpose is the foundation for life. It gives direction and the energy to achieve. One of the reasons why people fail to achieve in life is due to a lack of purpose. People who clearly understand their purpose are empowered to achieve the maximum in life.

### **Purpose is a foundation and framework**

When you build a house, the foundation has to be formed, and once it is firm, the framework begins to be constructed. In the same way, purpose provides a foundation for our lives. Without the foundation, we cannot build a framework for our dreams, vision and desires. Engage in some 'think time' about your purpose. It is the foundation for your dreams!

**'Thinking is the hardest work there is, which is probably why so few engage in it.'**

*Henry Ford*

Discovering your purpose is not a big mystical hidden experience. It is not dependent on your talents, skills, finances or time. It doesn't depend on the depth of the picture you have for your future.